

Partnership Opportunities



Welcome

AIA Westchester Hudson + Valley was chartered by the American Institute of Architects in 1936. The chapter's region includes Westchester, Rockland, Putnam, Dutchess, Orange, Ulster and Sullivan Counties with **700 members!**

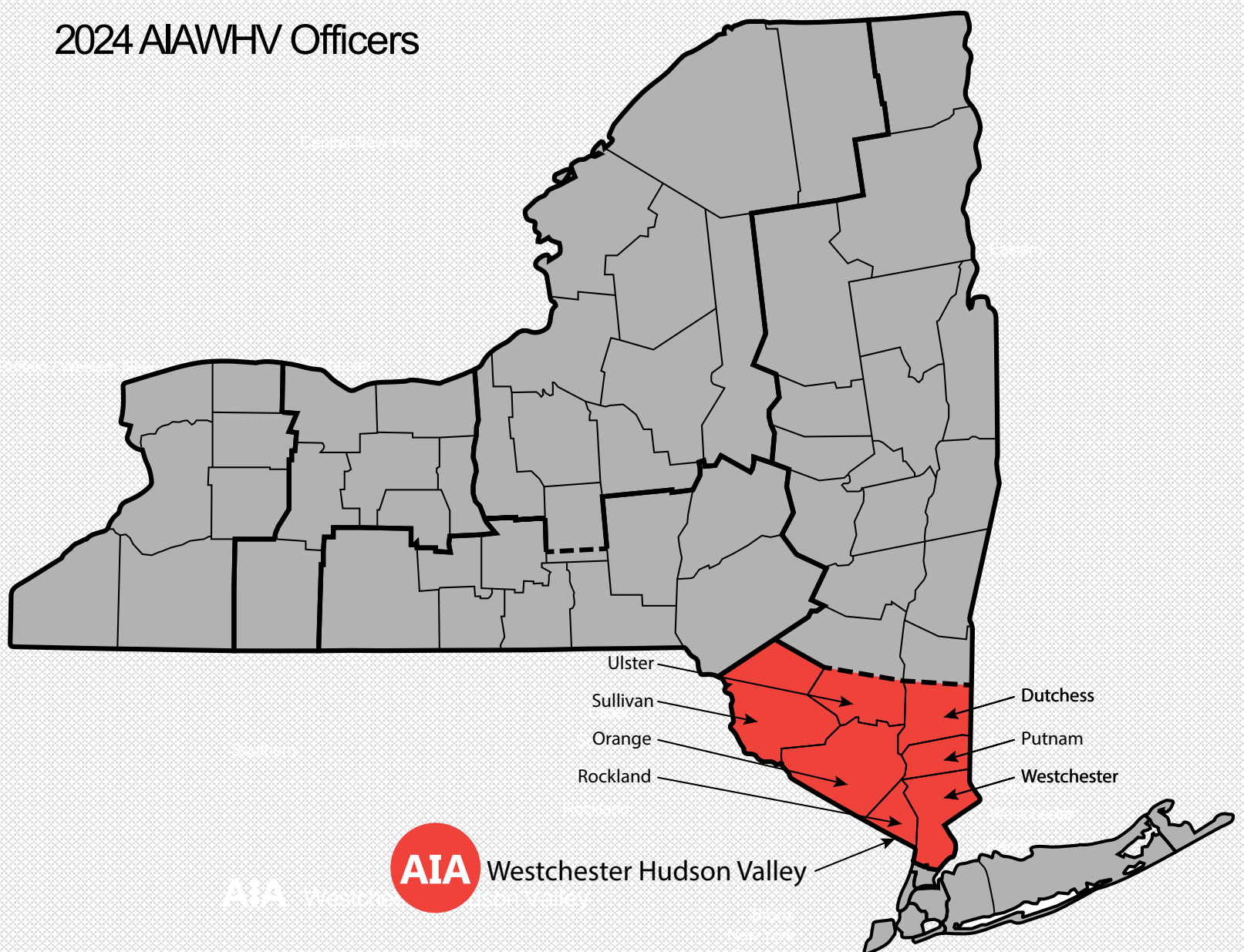


2024 AIAWHV Officers

MISSION STATEMENTS

AIA Westchester + Hudson Valley Chapter works to achieve a more humane built environment and a higher standard of professionalism for architects by primarily serving and supporting members through events, programs and continuing education.

The AIA Westchester Hudson Valley Foundation is an independent not-for-profit, charitable organization dedicated to advancing the profession of Architecture through outreach via educational initiatives, mentoring, volunteer efforts, public outreach, philanthropy and scholarships.



AIA WHV Architectural Foundation,
P.O. Box 611, Katonah, NY 10536 aiawhv.org
vbrown@aiawhv.org | 914.232.7240

Our Leadership



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Allied Membership

AIA WHV and Architectural Foundation is the third largest chapter of the AIA in New York. We are a mission driven, professional association of 700+ members. Our allied membership program connects you to architects through a rich annual menu of programming that is tailored to the AEC Industry.

When you join AIA Westchester + Hudson Valley as a:

FIRM Allied Member (\$500) your membership includes everyone in your company. Member benefits include:

AIA Credential

As a member you are entitled to use the title Firm 'Allied Member of AIA Westchester + Hudson Valley' and place the Allied Member logo on your business cards and website.

Exclusive Exposure

Gain exclusive access to member only sponsorship opportunities and priority registration to signature annual programming opportunities.

Preferred Pricing

Enjoy member rates for AIA Westchester + Hudson Valley events all year long. The savings will add up to more exposure for your company.

Name Recognition

Build your brand with annual events and targeted communications including a hot linked firm listing on the Allied Member page of the recently refreshed AIA website, this will generate a buzz for your company within our core group of architects and allied industry professionals

INDIVIDUAL Allied Member (\$250) Member benefits include:

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Corporate Annual Packages

Custom packages available to meet your marketing objectives

	DIAMOND \$8,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,500
Company logo in introduction at AIAWHV seminars				
Company logo and website link on AIAWHV website and emails				
AIAWHV Firm Allied Partner designation in your marketing				
EXPO Booth				
An invitation to help shape events by joining an AIAWHV committee				
Golf Outing Scholarship "Cocktail Sponsor" plus two dinner tickets				
List of attendees, including firm / email from AIAWHV events				
Invitation to serve on the AIAWHV Foundation Board of Directors				
Sponsorship recognition and acknowledgement from podium				
Golf Outing "Lunch Sponsor"				
Design Awards Co-Sponsor plus two tickets				
Access to AIAWHV member email list				
Calendar card advertising				
Golf Outing Scholarship Event Sponsor plus a 4-some				

Signature Annual Events



EXPO

Featuring distinguished speakers, and a trade show for product vendors and service providers. Exhibitors are provided the unique opportunity to gain brand exposure, reach influential design professionals, and build new clientele.

Come enjoy a day of networking with industry leaders, learn with a variety of seminars, see the latest products in our socially engaging booths with the chance to win a prize!

March/April

\$950 Single booth includes:

- Receive two (2) complimentary EXPO registrations
 - List of attendees including name and firm
 - Company name Included in event program
- Passport contest is an additional \$100



Golf Outing Scholarship Fundraiser

Enjoy a day of golf followed by a cocktail reception and dinner. Mingle with old friends and new! In support of our young architects, your participation inspires and supports those pursuing paths in the AEC industry like yourself.

May/June

See event flyer, hole sponsors start at \$350 plus send items with your brand



Design Awards

A night of recognizing local architects who have made a positive aesthetic and social contribution to the built environment. The program is juried by a team of esteemed practitioners.

October/November

\$500 includes

- 2 tickets to Design Awards Celebration
- Company listing in related advertising before and after the event
- Company listing in Awards program and presentation

\$750 includes

- 4 tickets to Design Awards Celebration
- Email to promote event to include company logo
- Company logo in related advertising before and after event
- Company logo in Awards program and presentation

Meeting and Social Events



TOUR
\$400
Company logo in event marketing
Two tickets to event



HAPPY HOUR
\$350 per event
• Company logo in event advertising



SUMMER SCHOOL (July and August) 6 Sessions available
\$750 for 3 nights \$1,250 all 6 nights
• Company logo in event advertising
• List of attendees name and 5 minute intro to attendees



CALENDAR (October deadline)
\$500
• Company logo on upcoming year calendar
• Digital and printed formats



CHAPTER MEETINGS (January and September)
\$850 per meeting
• Company logo in event advertising
• List of attendees including name
• 5 Minute intro to attendees

EXCLUSIVE EVENT SPONSORSHIP
Contact chapter office to set up
• Cover cost of event (venue/food)
• No other sponsor

We are offering several different ways to partner with AIA WHV including single event based partnerships and Annual Partnerships (custom packages available)

Network

Strategically connect your brand to niche market constituencies by sponsoring AIA Westchester + Hudson Valley's dynamic member networks and knowledge communities. Programming opportunities include continuing education, project tours, lectures and panel presentations, and networking. Become a partner in the success of their programming.

- **Connect** your firm, services, or products with the AIA Westchester Hudson Valley's prestigious and influential programming
- **Extend your client base** and reach your target audience
- Develop **relationships** with AIA Westchester + Hudson Valley members as well as other active and **prominent stakeholders** in the built environment
- **Advance goals** that strengthen the built environment through AIA Westchester + Hudson Valley Advocacy initiatives
- **Enjoy complimentary tickets** to programs and tours



Continuing Education

AIA Westchester + Hudson Valley offers a wealth of Continuing Education opportunities throughout the year. These opportunities are limited to Allied Members who are our trusted industry partners. Become an Allied Member and enjoy this EXCLUSIVE opportunity to sponsor programming that highlights your company as a provider of knowledge.



*Custom packages available
by contacting Valerie Brown,
Executive Director at
vbrown@aiawhv.org*

